

# The RESPECT EFFECT

## Building Strength by Leveraging Trust

An exploration of the importance of respect to policing and public safety, this unique curriculum built on the neuroscientific principles and behaviors of respect assists members of the law enforcement profession to serve both their communities and fellow officers better. These concepts and tools are based upon the book, *The Respect Effect: Using the science of neuroleadership to inspire a more loyal and productive workplace* by Paul Meshanko.

Participants will learn how an environment of respect reduces litigation, grievances and turnover, and leads to a healthier and more productive policing environment overall. In the community, participants will also be able to apply the principles to build trust and cooperation from the public and to reduce complaints and unnecessary confrontations.



“The nobility of policing demands the noblest of character.”

— DR. STEPHEN COVEY

### Objectives:

- Introduce respect as a mutually-created emotional environment
- Understand why respect is different from and goes far beyond tolerance
- Incorporate respectful behaviors, language and values as a standard operating procedure
- Explore the role that attitudes play in promoting respectful environments and interactions
- Introduce self-esteem as a personal competency required for the consistently respectful treatment of others
- Learn powerful behavior change strategies for the creation of a more respectful policing culture

**LEGACY**  
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